

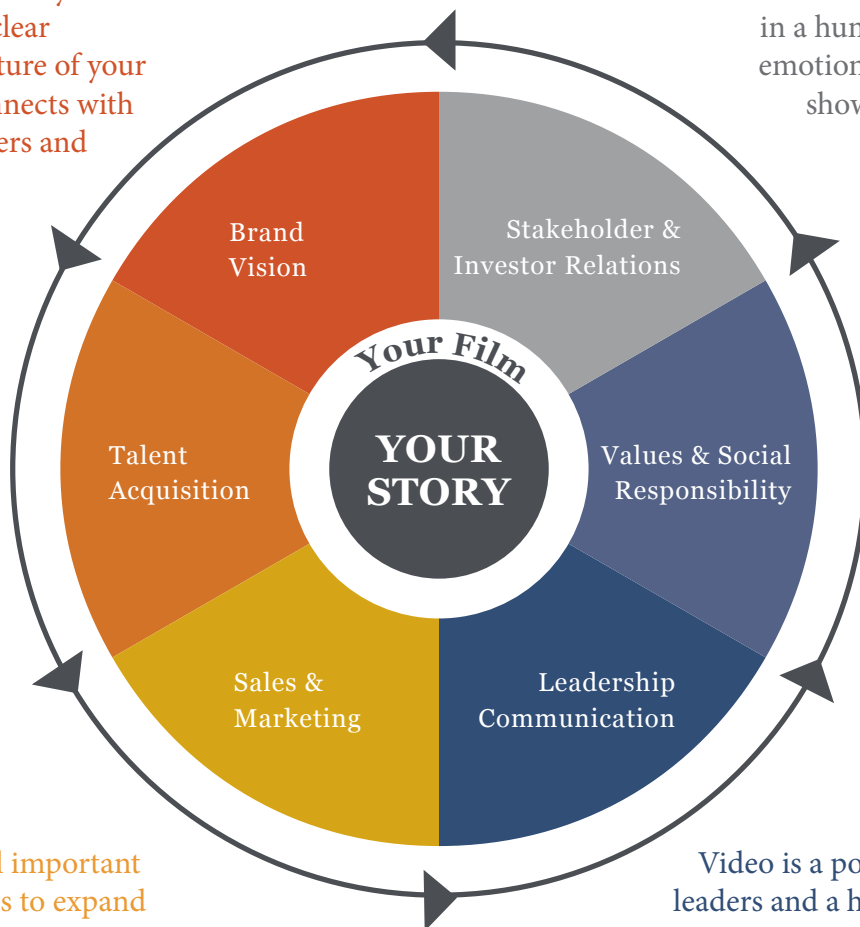
Understanding Your Video Strategy

You're facing a communication challenge and need an effective solution. We partner with you to produce purposeful videos that clarify, define and bring your vision to life. The human stories we produce create a deep and meaningful connection with your audiences.

A brand film defines your vision, establishes your culture, and sets a clear direction for the future of your organization. It connects with employees, customers and investors alike.

Investors are people first. A video can tell a complex story in a human way, creating an emotional connection while showcasing authenticity.

We create videos that attract and retain top talent. We also partner with you to improve retention and increase in productivity.

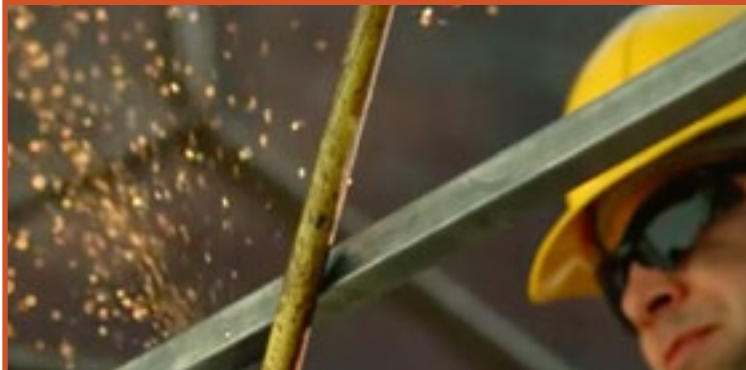


Our films provide critical support for your cultural and social initiatives.

We create all important online videos to expand your reach beyond your web content.

Video is a powerful tool for leaders and a human delivery system for strategic messaging and visionary goals.


Tribe Case Studies




Stanley Black and Decker
Tribe has worked with SBD to create, grow and maintain a video library that includes footage that has been re-purposed in multiple videos.



Hubbell Incorporated
A video that tells the complex story of a manufacturer of thousands of products that help to energize, enlighten and empower our lives.



KPMG
The “Real Deal” is a recent recruiting video series produced for KPMG. Tribe has also produced a series of on-boarding videos for KPMG.




Hess
Tribe has produced a series of videos to showcase Hess’s values. These videos also support their recruiting efforts.



AX CONNECT
can help

American Express Global Business Travel
This product demo video is built to be customized as needed. It was created with multiple stakeholders in mind.



Coty Inc.
Tribe produced a series of films for Coty, including executive leadership profiles pre-IPO and annual review message from CEO.